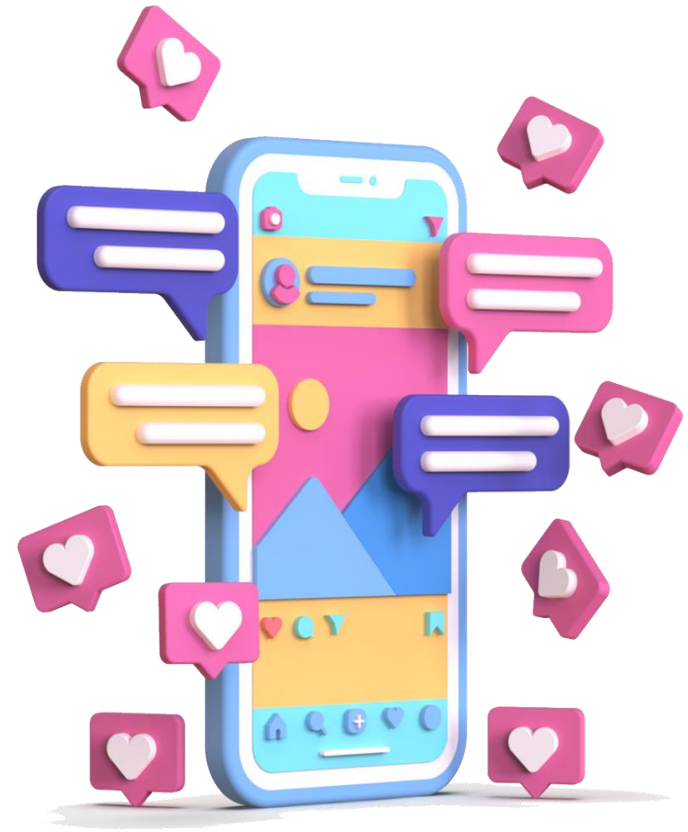


# Our Digital Footprint



What things do you do online?  
Think of as many things as you can.



Share content

Gaming

Post a selfie

Make video

Visit a website

Chat

Watch video

Comment

Search

Subscribe/register an  
account

Follow

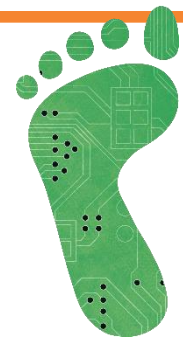
# What Is A Digital Footprint?



A digital footprint is a trail of information you leave behind when using apps or websites.

The more time you spend online and the more you use the Internet, the larger your digital footprint will be.

<https://www.bbc.co.uk/teach/articles/z6kjs82>

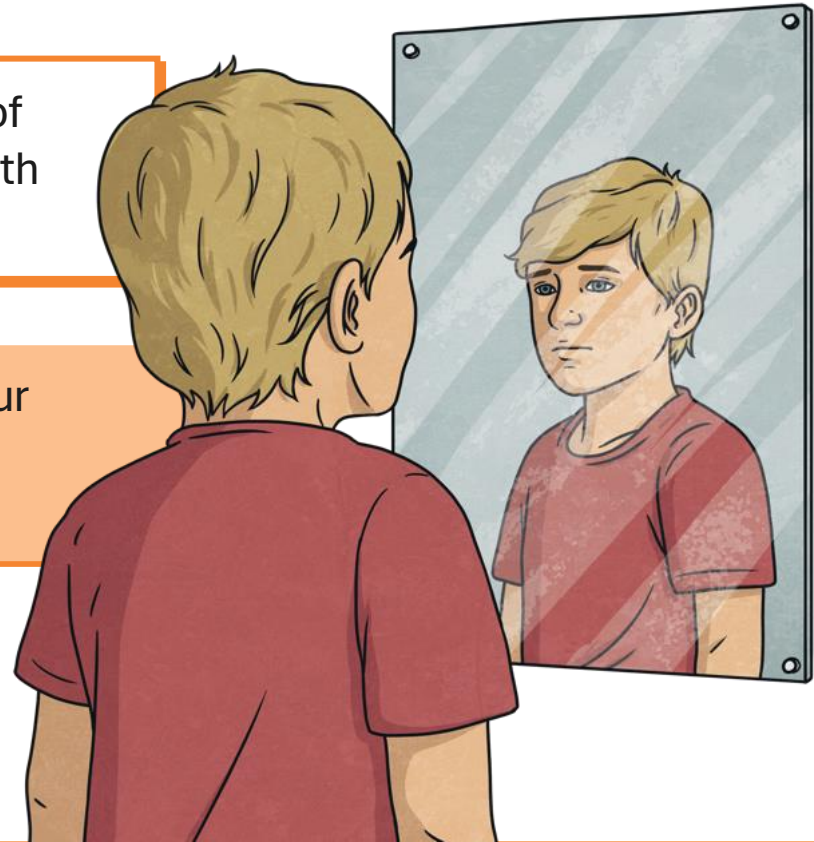


# Your Digital Footprint

Your digital footprint is a reflection of you. The content you choose to interact with and create, through clicks, shares and post, provides a digital impression of you.

Your digital footprint is also made up of content that others post and share both with you and about you.

If someone was able to view all of your online activity what would they think of you?



# Cookies

Sometimes, when you visit a website, a pop-up may appear asking you to allow cookies.

Cookies can store the information you input into a website, such as your username, location and personal information.



Cookies form part of your digital footprint.

# Negative Digital Footprint



**Remember:**  
It will last forever!



Cyber  
Bullying

Trolling

Hate speech

Sharing personal  
information of others

Sharing images  
without consent – any  
inappropriate images of children

**How can we make sure we create a positive digital footprint?**



## Stop and THINK!

- Is it kind? Is it True? Is it Helpful?
- Do I need to share this personal information on this site?
- Would I like my parents/teacher to see what I am posting or searching for online?
- Are the choices I am making reflecting the best, true version of me?



# 5

## TIPS FOR A STRONG DIGITAL FOOTPRINT



1



### PRIVACY SETTINGS

Be a careful and methodical gatekeeper of your personal information and media content.

2



### THINK LONG TERM

Imagine yourself 5, ten, or 20 years in the future...would they be proud of your digital presence?

3



### POSITIVE & KIND

Ensure that the digital pathway you leave is kind and compassionate towards others.

4



### SHARE STRATEGICALLY

Often times less is more. Be sure that you are not oversharing and diluting your content.

5



### THE BEST OF YOU

Create a digital footprint that is completely reflective of you and what you are passionate about.

